



# BERKSHIRE FARM CENTER'S

## 21<sup>ST</sup> ANNUAL GOLF CLASSIC

### *SPONSORSHIP PACKAGES*

#### ***Event Sponsor (\$15,000)***

Includes:

- ✓ 4 foursomes for golf, breakfast and reception
- ✓ Pre-event advertising and on-site signage
- ✓ Company name and logo listed first on welcome banner
- ✓ Opportunity to display company banner and distribute information materials at event
- ✓ Company logo displayed on two pin flags and three signs on the course
- ✓ Company name and logo on Berkshire's website with link to company website
- ✓ Feature on Berkshire's social media outlets

#### ***Platinum Sponsor (\$10,000)***

Includes:

- ✓ 3 foursomes for golf, breakfast and reception
- ✓ Pre-event advertising and event signage
- ✓ Company name and logo on welcome banner
- ✓ Company name and logo displayed on one pin flag and two signs on the course
- ✓ Company name and logo on Berkshire's website
- ✓ Mention on Berkshire's social media outlets

#### ***Gold Sponsor (\$7,500)***

Includes:

- ✓ 2 foursomes for golf, breakfast and reception
- ✓ Pre-event advertising and event signage
- ✓ Company name and logo displayed on one pin flag and two signs on the course
- ✓ Mention on Berkshire's social media outlets

## ***Networking Reception Sponsor (\$6,000) – Sponsored by Rose & Kiernan!***

Includes:

- ✓ 1 foursome for golf, breakfast and reception
- ✓ Up to 4 additional guests for the networking reception
- ✓ Company name and logo displayed on tables at the reception
- ✓ Company logo displayed on one sign near the reception area
- ✓ Mention on Berkshire's social media outlets

## ***Silver Sponsor (\$5,000)***

Includes:

- ✓ 1 foursome for golf, breakfast and reception
- ✓ Company name and logo on one pin flag
- ✓ Company name and logo on one tee sign
- ✓ Mention on Berkshire's social media outlets

## ***Player Gift Sponsor (\$4,000) – Sponsored by Thoroughbred Advisors!***

Includes:

- ✓ 1 foursome for golf, breakfast and reception
- ✓ Company name and logo displayed on special gift distributed to each player
- ✓ Company name and logo on one pin flag
- ✓ Mention on Berkshire's social media outlets

## ***Golf Cart Sponsor (\$4,000)***

Includes:

- ✓ 1 foursome for golf, breakfast and reception
- ✓ Company name and logo displayed on one pin flag
- ✓ Company name and logo signage on all golf carts
- ✓ Mention on Berkshire's social media outlets

### ***Chef's Station Sponsor (\$3,500)***

Includes:

- ✓ 1 foursome for golf, breakfast and reception
- ✓ Company name and logo displayed at both chef station locations
- ✓ Company name and logo displayed on two tee signs
- ✓ Mention on Berkshire's social media outlets

### ***Breakfast Sponsor (\$2,500)***

Includes:

- ✓ 1 foursome for golf, breakfast and reception
- ✓ Company name and logo displayed on all tables during the breakfast
- ✓ Company name and logo displayed on one tee sign
- ✓ Opportunity to display company sign/banner during the breakfast, if desired
- ✓ Mention on Berkshire's social media outlets

### ***Flag Sponsor (\$1,500)***

Includes:

- ✓ 1 foursome for golf, breakfast and reception
- ✓ Company name and logo displayed on one pin flag

### ***Beer Sampling Sponsor (\$1,500)***

Includes:

- ✓ 1 foursome for golf, breakfast and reception
- ✓ Company name and logo displayed at the sampling area

## **Contest Sponsors:**

### ***Putting sponsor (\$2,500)***

Includes:

- ✓ 1 foursome for golf, breakfast and reception
- ✓ Company name & logo displayed on one tee sign
- ✓ Company name & logo displayed on one pin flag on the putting green

### ***Longest drive (\$1,500)***

Includes:

- ✓ 1 foursome for golf, breakfast and reception
- ✓ Company name and logo displayed on one tee sign

### ***Closest to center line (\$1,500)***

Includes:

- ✓ 1 foursome for golf, breakfast and reception
- ✓ Company name and logo displayed on one tee sign

### ***Tee Sign (\$250/ea. or 2 for \$450)***

- ✓ Company name and logo displayed on course